

Golt

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Intro

**Golt** is an urban typeface of expressive neutrality. It is inspired by and loosely based on types that can be found on the streets and metro signs around the city of Berlin, where decades of sans serif type history collide.

Golt's design is neutral, but contemporary and sometimes sturdy. The underlying skeleton of the letters is rather wide and rounded, whereas the vertical stroke endings make for a sharp appearance on screen and printed. Letters such as the distinct G, y or the diagonally cut t define Golt's character. Some letters drawing clear reference to Berlins street signs designed by Andreas Frohloff in the 1990's like the contextual alternate of the German »eszett« (β).

Golt is the perfect fit for a briefing like: »I don't want another Sans that's just quirky for no reason, nor another neutral Sans that looks like all the others. Give me something contemporary. Give me something special.«

Thin UltraLight Light Regular Medium Bold ExtraBold Black

Specimen

Golt

Styles 9 Romans (Italics still in progress) Current No of Glyphs 751 (Roman)

# KREUZBERG

Styles
9 Romans (Italics still in progress)

Current Nº of Glyphs 751 (Roman)

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#### Moritzplatz 1962

The details are not the details. They make the design.

#### Gneisenaustraße

Berlin Alexanderplatz

### Allerseelen

Charlottenburg

Specimen Styles 9 Romans (Italics still in progress) Current Nº of Glyphs 751 (Roman) Golt



Dresden 194 km Wilmersdorf 3 km Kurfürstendamm 2 km



Hamburg Wedding Messedamm ICC

323 km

6 km

lkm

Golt

Styles 9 Romans (Italics still in progress) Current Nº of Glyphs 751 (Roman)

#### Alt-Reinickendorf

Monbiloupark

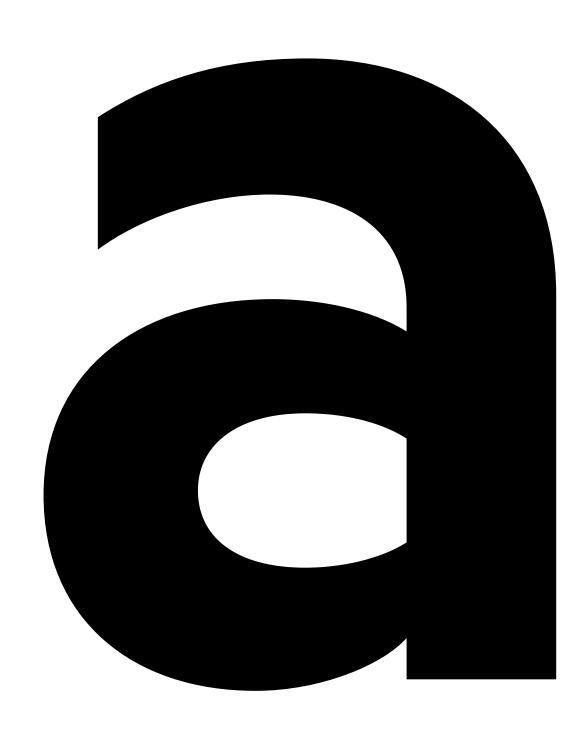
#### Hauptmann von Köpenick

I was waiting for something extraordinary to happen; but as the years wasted on, nothing ever did — Ch.B.

Nationalgalerie

## Tiergarten

Perleburger Brücke



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