

Aa

West

West

Squares, circles and triangles often fascinate creatives, not least those who design typefaces. It's therefore hardly surprising that many fonts that are rooted in these classical forms look rather similar. **West** follows in this very geometric tradition, but achieves independence and its own distinct character with a simple formula: visually similar forms do not repeat. Combining conciseness and pragmatism, it presents itself as timelessly modern but has its roots firmly planted in the practicality and functionality of classical modernism.

West reinterprets the concept of geometric sans serifs in an original way. In order to maintain a harmonious canon of shapes individual letters vary in their widths (e.g. a narrow **a** & **s** vs. a wide **b**, **n** & **J**). This unique character is further emphasized with unusual glyphs such as **W**, **t**, **f**, **2**, etc. West's character beautifully oscillates between Art Deco influences, more technoid influences of the nineties and fully reduced geometric grotesques. All together, these design idiosyncrasies result in a compelling, contemporary mix.

Hairline *Hairline Italic*
Thin *Thin Italic*
ExtraLight *ExtraLight Italic*
Light *Light Italic*
Regular *Regular Italic*
Medium *Medium Italic*
Bold *Bold Italic*
ExtraBold *ExtraBold Italic*
Black *Black Italic*

A r c h i t e c t

MIES
VAN
DER
ROHE

Modernist Bauhaus Typeface Nº 100

WEST

Quality ø Quantity

NATHANAEEL GROßMANN

Foster & Partner

Modernism

Gro**p**pi**u**s

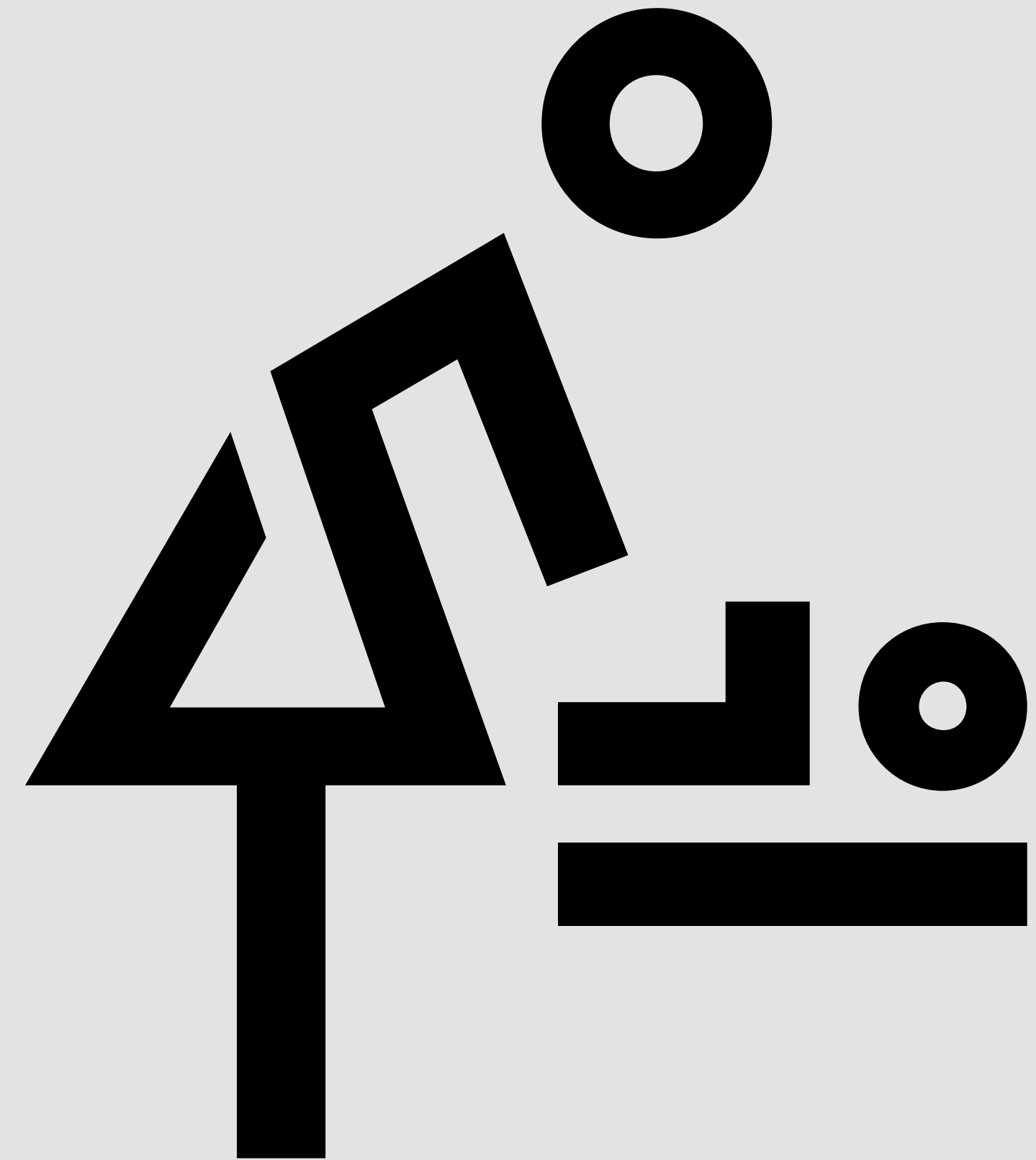
FUTURISM

↖ Toilets ♀ ♂ ♿ — Gift Shop 📺 ↘

Signage-ready icons

⑤ CONCRETE ⑥ MARBLE

€ 1,325.80



Nº 5

OPPAQ^UVE

Glyph Set

West

Styles
18 (9 weights w/ Italics)

Nº of Glyphs
754

Interpunction

.,::;...!ı?ǵ.·*ϕϕ#/\:ıǵ.·ϕ/\. , * # () { } [] () { }
 [] () { } [] - - — - - - _ - - - - - - , „ “ ” ‘ ’ « » ‹ › "" ''
 « » ‹ › () ()

Mathematical Symbols

· % ≅ / ∙ ≐ + - × ÷ = ≠ ‹ ‹ ≥ ≤ ± ≈ ~ ¬ ^ ∞ ∅ ∫ Ω Δ ∏ Σ √
 ∂ π μ ∙ ≅ ∙ ≐ + - × ÷ = ≠ ‹ ‹ ≥ ≤ ± ≈ ~ ¬ ^ % ‰

Arrows & Icons

↑ ↗ → ↘ ↓ ↙ ← ↖ ↔ ↕
 ● ○ ◆ ◇ ◆ ◇ ■ □ ▲ ► ▼ ◀ △ ▷ ▽ ◁ ▶ ◀ ▶ ◀ ★
 ◻ ☑ ☒ ✓ ✕ @ @ & & © § © ® ™ SM C/o ° ' " ∅ | ¡ †
 ℓ ‡ № e

Signage-ready icons

♿ ♿ [♿♿]⌗ ♿ ♿ ⚿ ♿ ⚿ ♿ ♿ ♿ ♿ ♿ ♿ ♿ ♿ ♿ ♿

ss01

Queer → *Queer*

ss02

Queer → Queer

ss03

World → World


ss04

H&M → H&M


ss05

Ro&Co → Ro&Co









ss10

gift → 

ss06

Gate (2) → Gate 

Stylistic Set 10 works for a handful of signage-relevant icons:

- | | | | | | | | |
|-----------|---|----------|---|----------|---|--------------|---|
| gift |  | elevator |  | openLock |  | cloakroom |  |
| headphone |  | stairs |  | book |  | babycareRoom |  |

West V.1.0

June 2021

Available at

www.fontwerk.com



@danielperraudin

info@bureau-perraudin.com

www.bureau-perraudin.com